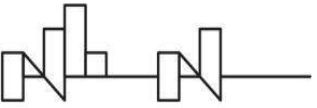


Iceland
Liechtenstein
Norway grants



Norway grants



OPENING EVENT

to present Procedure № DFPO-1.007

„Implementation of innovative combined support measures for supporting innovation and technological development and promotion of the internationalization of the Bulgarian SMEs through exchange of knowledge and experience between Norway and Bulgaria“

Bilateral initiative: “Boosting innovation and internationalization of the Bulgarian SMEs”

Funding: Bilateral Fund through the Financial Mechanism of the European Economic Area and Norwegian Financial Mechanism (FM of EEA & NFM) 2014-2021

Procedure № DFPO-1.007

„ Implementation of innovative combined support measures for supporting innovation and technological development and promotion of the internationalization of the Bulgarian SMEs through exchange of knowledge and experience between Norway and Bulgaria“

Project Promoter & Beneficiary: Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA)

Project Partner: “INNOVATION NORWAY”

Funding: Bilateral Fund through the **Financial Mechanism** of the **European Economic Area** and **Norwegian Financial Mechanism** (FM of EEA and NFM) **2014-2021**

Launch date: 17. July 2023

Performance period: 29. April 2025

Total project amount: EUR 197 213,15

PROJECT OBJECTIVES

Main goal:

Increasing the capacity and competence of IANMSP, contributing to the implementation of innovative combined measures to support the system of innovation and technological development and promoting the internationalization of Bulgarian SMEs.

Specific objectives:

- organizing joint events for the purpose of expert consultations, training, knowledge exchange, provision of know-how and good practices;
- development of innovative schemes and tools for monitoring and supporting the technological development of emerging companies in Bulgaria;
- creation and expansion of transnational interdisciplinary partnership network for cooperation in order to promote the development of the internationalization of Bulgarian SMEs.

PROJECT ACTIVITIES

Main activity #1

Exchange of good practices on planning, monitoring and implementation of measures (schemes and instruments) for supporting innovation and technological development of existing and emerging innovators and SMEs.

Main activity #2

Provision of expert consultations to identify measures to reinforce the project promoter (BSMEPA) capacity to support the promotion of internationalization of SMEs.

PROJECT OUTPUTS

Project activity 1 - INNOVATION

- **Monitoring the effectiveness of measures already implemented by BSMEPA to support innovation and technological development of SMEs;**
- **Development of methodological tools to support the selection and monitoring of projects and results of innovative Bulgarian SMEs;**
- **Preparation of a comparative study of the Bulgarian innovation system to identify opportunities to address innovation challenges and improve innovation capacity.**

PROJECT OUTPUTS

Project activity 2 - INTERNATIONALIZATION

- **Review and evaluation of the impact of the effectiveness of measures already implemented by BSMEPA to promote the internationalization of SMEs in Bulgaria;**
- **Identification of measures to strengthen the capacity of BSMEPA to promote the internationalization of SMEs;**
- **Organization of study visits to INNOVATION Norway to share experience regarding the planning, monitoring and implementation of measures to promote the internationalization of Bulgarian SMEs.**

THANK YOU FOR YOUR ATTENTION !

**Bulgarian Small and Medium Enterprises
Promotion Agency (BSMEPA)**

1000 Sofia, Lege str. 2-4

Tel.: 02/ 940 79 40

web: www.sme.government.bg; www.export.government.bg

e-mail: office@sme.government.bg